



### **For Immediate Release**

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### **SharkTooth Picks™ Aid Injured Guitarists**

Los Angeles, CA -- SharkTooth Pick® designer and Strum-n-Comfort Picking System® principal Greg Atkin set out to build an innovative combination flat pick and thumb pick. The SharkTooth Pick® is the latest addition to a previously unnamed category of guitar pick, now formally known as the Crossover Pick™. Little did he know of the incredible benefits that his SharkTooth Pick® would provide for injured guitarists.

In the first instance, recording artist Robbi Mitchell, suffering from kidney failure, became unconscious. He awoke to find the right side of his body paralyzed. Each day during the three-month rehabilitation period of learning how to walk, Robbi wondered whether he would ever be able to play the guitar again. Seeing a SharkTooth Pick® ad in Guitar Player Magazine, he overcame his initial skepticism and ordered one.

Robbi reports that he was "overwhelmed when he tried it." In his glowing testimonial about the SharkTooth Pick®, Robbie enthusiastically wrote, "It felt so natural that I wish I had it before my injury. The best way I can say it is that it strengthens my right hand functionality without getting in the way. Now, I have a better way of saying it: Thanks for giving me my guitar back!"

Helping injured guitarists play again has proven to not be a one-time-only event.

In Colorado, guitarist Lee Traveler lost his right hand as a result of an industrial accident many years ago. At an industry trade show, Bob Laughlin, owner of Acoustic Music Revival in Englewood, along with manager, Bob Turner, saw the SharkTooth Pick. Their minds flashed immediately to their old friend and customer that had his hand amputated.

They knew that, over the years, Lee had experimented with many different objects for his prosthesis that would allow him to play his guitar. On a visit to Acoustic Music Revival, Messrs. Laughlin and Turner showed Lee the SharkTooth Pick. Lee immediately fell in love with it!

Lee says that he is "thrilled with the SharkTooth Pick; it allows me to actually hold the pick. I can do things that previously could not have been done! I am having fun going to bluegrass jams and am very grateful that the guys at Acoustic Music Revival let me know about the SharkTooth Pick. Thanks to them and the SharkTooth Pick, I can finally play and enjoy my guitar".

Lastly, there is the story of professional musician and Guitar Institute professor Jon Esler. Jon cut off a significant portion of his index finger in a household accident, rendering him unable to hold a conventional flat pick. Fellow Guitar Institute and University of Southern California guitar professor and SharkTooth Pick endorser David Oakes suggested that he try the SharkTooth Pick.

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"The SharkTooth Pick got me through three tough months of rehabilitation. As a professional musician, I had to keep playing in order to lose as few jobs as possible. The SharkTooth Pick made it possible for me to play at a time when I just couldn't hold a flat pick," Jon relates. Recovering nicely, Jon happily reports that he is playing just about as well as he was before the accident.

Designer Greg Atkin is pleased beyond words about these new and unanticipated beneficial uses of his SharkTooth Pick. Originally conceived to help guitar students overcome difficulties in using a conventional flat pick, to make strumming a guitar easier, and, to make it easier to blend classical, fingerstyle and flat pick techniques. SharkTooth Picks say that guitarists reporting new and exciting uses for the SharkTooth Pick regularly contact the company.

"Making it possible for injured guitarists to play again is one of the most rewarding experiences of my life," Atkin says proudly. SharkTooth Picks is looking forward to building on these instances and helping people with manual disabilities enjoy the benefits of playing the guitar.

#### **About Strum 'N Comfort Picking Systems ®**

Strum 'N Comfort Picking Systems focuses exclusively on creating comfortable, functional stringed instrument picks and other related accessories. Designed by and for players to facilitate the maximum amount of technical flexibility. Our motto is "Improving Skill in Comfort".

Licensing and distribution inquiries for the Strum 'N Comfort® product line are invited.

Strum 'N Comfort®, strum-n-comfort.com™, SharkTooth Picks®, SharkToothPicks.com™, Kodiak Picks®, Crossover Pick™, Un-Thumb- Pick™ & Peace Picks™ are commercial marks of Greg Atkin.

#### **For more information:**

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